



SEMPER FI SINCE 1989

Media kit

vet2gogo.com/partners

You're buying content for your channels, not our followers.



Who we are

MSgt Patton, USMC (Ret.), called Gunny, on camera: 24 years in the Corps, now a working greenskeeper. Nikki, called Huny, behind the camera. San Antonio, Texas.

Audience and lanes

Veterans, military families, and travelers 55 to 79. Cruises, military travel benefits, golf, retirement travel on a budget, and gear that travels light.

What we won't take

- Tobacco
- Anything implying Marine Corps or DoD endorsement
- Licensed financial or insurance products
- Anything that wouldn't go in his bag

Packages

Starter

\$675

3 videos, organic use

Standard

\$2,400

6 videos, 2 hooks each, 90 days of paid use

Sailing

\$5,000 to \$7,500

Full cruise coverage, 10 to 12 pieces, 12 months of paid use, raw footage included

Single videos from \$250, with 12 months of organic use. Add-ons: paid ad usage +50 to 150%, whitelisting +100%, exclusivity +50% (6 months max), extra hooks \$75 each, raw footage \$150, rush under 7 days +25%.

How it works

1. You send the brief and ship the product.
2. We send a script for your approval.
3. We shoot.
4. You get two rounds of revisions.
5. We deliver in 7 to 10 days after the product arrives.

What you get

Vertical 9:16 and square 1:1 MP4s in 1080p, a captions file, and raw footage if purchased. Every partnership is disclosed on camera and in writing.

See our work

Graded briefs, video, and golf terrain walks at vet2gogo.com/briefs.